

Site Usage

704,293 Visits

54.08% Bounce Rate

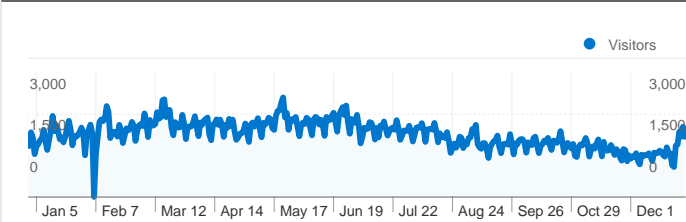
2,198,146 Pageviews

00:02:04 Avg. Time on Site

3.12 Pages/Visit

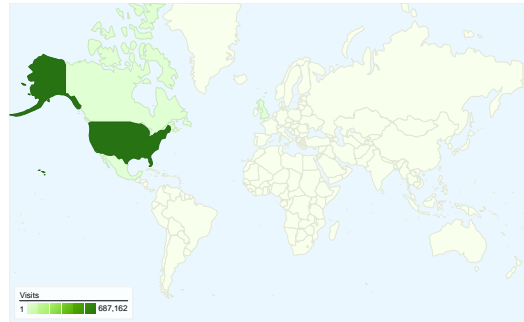
67.44% % New Visits

Visitors Overview

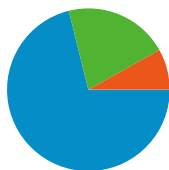


Visitors
488,237

Map Overlay world



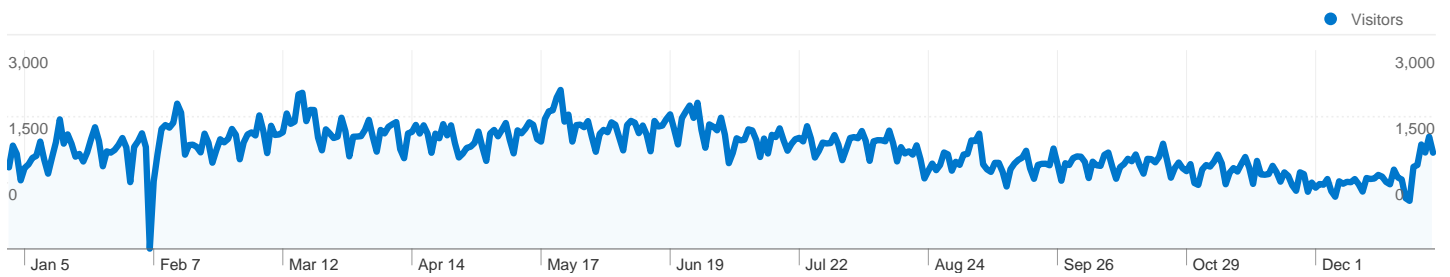
Traffic Sources Overview




- **Search Engines**
500,894.00 (71.12%)
- **Direct Traffic**
146,277.00 (20.77%)
- **Referring Sites**
57,119.00 (8.11%)
- **Other**
3 (> 0.00%)


Content Overview

Pages	Pageviews	% Pageviews
/index.html	246,898	11.23%
/navf/austin-restaurant-	125,890	5.73%
/navf/austin-things-to-do.asp	92,230	4.20%
/content/congress-bridge-bats-	91,479	4.16%
/navf/austin-guide-to-bars-and-	68,631	3.12%




488,237 people visited this site

 **704,293 Visits**

 **488,237 Absolute Unique Visitors**

 **2,198,146 Pageviews**

 **3.12 Average Pageviews**

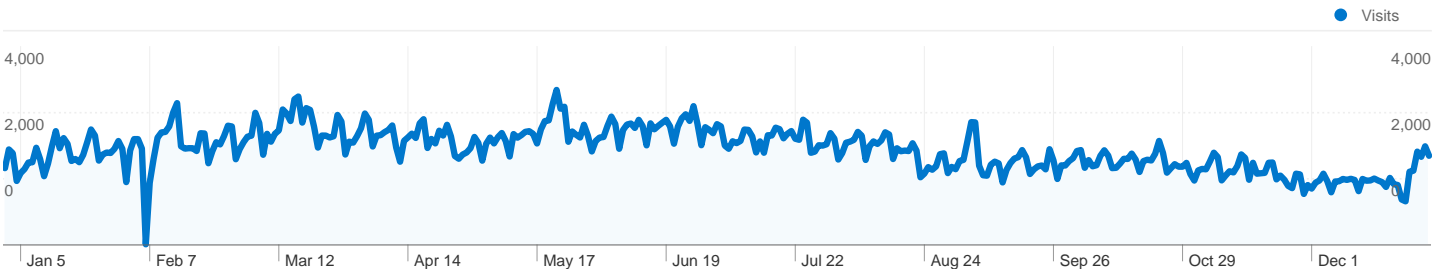
 **00:02:04 Time on Site**

 **54.08% Bounce Rate**




 **67.44% New Visits**

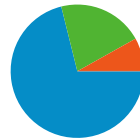
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	463,687	65.84%	Cable	299,647	42.55%
Firefox	135,376	19.22%	Unknown	214,248	30.42%
Safari	85,478	12.14%	DSL	106,415	15.11%
Chrome	12,215	1.73%	T1	69,125	9.81%
Mozilla	1,808	0.26%	Dialup	11,636	1.65%



All traffic sources sent a total of 704,293 visits

-  **20.77% Direct Traffic**
-  **8.11% Referring Sites**
-  **71.12% Search Engines**

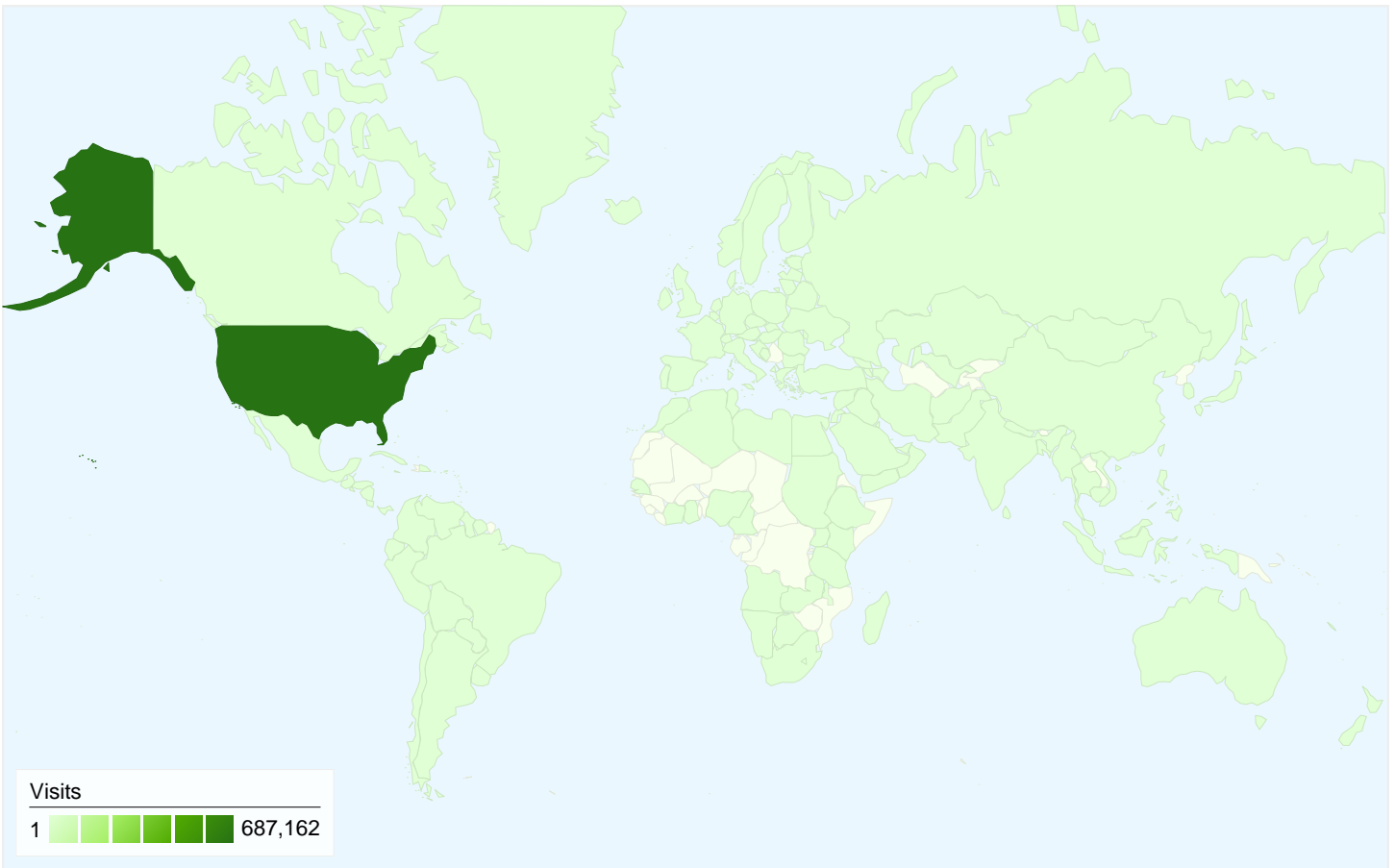


- **Search Engines**
500,894.00 (71.12%)
- **Direct Traffic**
146,277.00 (20.77%)
- **Referring Sites**
57,119.00 (8.11%)
- **Other**
3 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	416,830	59.18%
(direct) ((none))	146,277	20.77%
yahoo (organic)	46,967	6.67%
austincityguide.com (referral)	29,985	4.26%
bing (organic)	16,152	2.29%

Keywords	Visits	% visits
austin bats	11,475	2.29%
mount bonnell	6,967	1.39%
austin things to do	3,771	0.75%
imax austin	3,454	0.69%
mt bonnell	3,084	0.62%

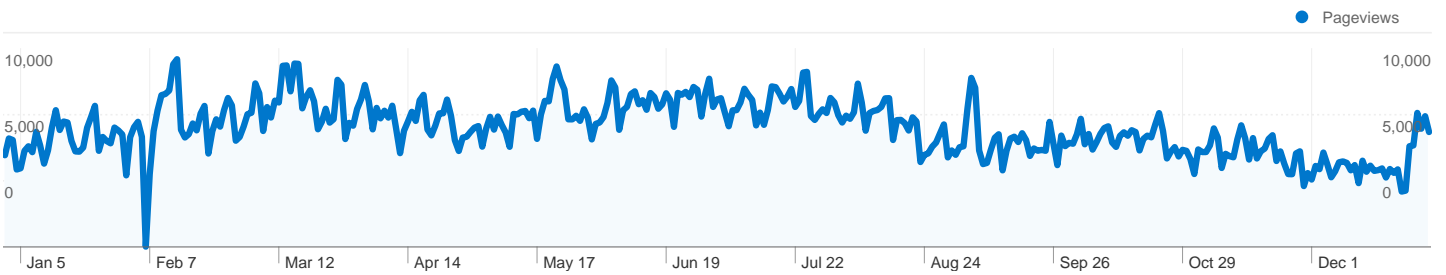


704,293 visits came from 163 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	687,162	3.12	00:02:04	66.97%	53.90%
Canada	3,677	2.82	00:01:57	88.33%	62.50%
United Kingdom	1,963	3.42	00:02:12	90.27%	59.14%
Mexico	1,388	5.01	00:03:50	85.37%	45.46%
(not set)	1,064	2.90	00:02:22	79.61%	59.30%
Germany	795	3.12	00:02:02	85.53%	59.87%
India	615	2.75	00:02:35	81.14%	60.81%
France	544	2.14	00:01:02	93.93%	76.47%
Australia	401	2.91	00:02:02	95.01%	62.09%

Ireland	365	2.48	00:01:23	93.97%	74.79%
					1 - 10 of 163



Pages on this site were viewed a total of 2,198,146 times

 **2,198,146** Pageviews


 **1,532,700** Unique Views

 **54.08%** Bounce Rate

AdSense Performance

 **656,654** AdSense Page Impressions

 **\$2,284.51** AdSense Revenue

 **1,375,911** AdSense Unit Impressions

Top Content

Pages	Pageviews	% Pageviews
/index.html	246,898	11.23%
/navf/austin-restaurant-guide.asp	125,890	5.73%
/navf/austin-things-to-do.asp	92,230	4.20%
/content/congress-bridge-bats-austin.asp	91,479	4.16%
/navf/austin-guide-to-bars-and-clubs.asp	68,631	3.12%